**Australian Museum Partners with Australian Associated Press (AAP)**

**to Increase Impact and Understanding of Environmental News**

**Sydney, Thursday 5 June 2025** – The Australian Museum (AM) has announced a new partnership with [Australian Associated Press](https://australian.museum/aap/) (AAP) to connect Museum visitors to factual, impartial reporting on science and the environment.

Under the partnership, a dedicated feed of AAP news stories will feature on screens in the Museum’s main hall, as well as on the Australian Museum’s website, reaching millions of visitors a year.

Australian Museum Director and CEO Kim McKay AO announced the partnership last night at the AM’s annual environmental lecture, the Talbot Oration.

“The Australian Museum is one of the most trusted public institutions in the nation, and we’re pleased to partner with AAP to supply our audience with up-to-date, credible news related to the environment and new scientific discoveries,” Ms McKay said.

“One of the objectives of the Australian Museum Climate Solutions Centre (CSC) is to communicate effectively and ensure greater understanding about the latest discoveries in science and technology and by partnering with AAP, we can highlight climate solutions and other breaking environmental news from a factual, independent and impartial source,” she said.

AAP CEO Lisa Davies said as the national newswire, AAP has been relied upon by Australian news outlets to provide factual, impartial public interest journalism for 90 years.

“One of AAP’s objectives as a not-for-profit, is to provide access to fact-based journalism that helps the public’s understanding of the natural environment. Partnering with the Australian Museum is a fantastic opportunity to connect visitors to AAP’s trusted coverage directly, including our specialist climate reporting.”

As part of the partnership, visitors will also be offered a complimentary six-month subscription to AAP’s ad-free news site and app: <https://aapnews.aap.com.au/australian-museum>.

The AM’s CSC also reaches people through exhibitions, events, workshops, digital resources and school programs. [*Future Now*](https://australian.museum/exhibition/future-now/), an AM exhibition about innovative ways to build a more sustainable future, is currently on display at the AM in Hintze Hall until 28 August 2025.

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**About the Australian Museum**

The Australian Museum (AM) was founded in 1827 and is the nation’s first museum. It is internationally recognised as a natural science and culture institution focused on Australia and the Pacific. As custodian of more than 22 million objects and specimens, the AM is uniquely positioned to provide a greater understanding of the region through its scientific research, exhibitions, and public and education programs. Through the Australian Museum Research Institute (AMRI), the AM also plays a leading role in conserving Australia’s biodiversity through understanding the environmental impacts of climate change, potential bio-security threats and invasive species. Visit Australian Museum for more information.